LEO BURNETT U.S.A.
Ad No. 607-(BIRTHDAY CAKE)-Req. No. 77172-2/5 Page-(3 13/16 x 11 1/4 inches)-4/c-Supplements, 1984

SARATOGA
120's
Leisure length. Low in tar.
"I don't care what you say...I'll be 29 'til I finish my Saratoga."
SARATOGA
SARATOGA
© Philip Morris Inc. 1983
15 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Mar.'83.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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